FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

								ompany not of						
1. Name and Addres Lannert Ama	2. Issuer Name and Ticker or Trading Symbol <u>SpringBig Holdings, Inc.</u> [SBIG]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last)	(First)	(Middle	2)	3. Date of I 05/31/202		nsaction	(Mon	th/Day/Year)			Officer (give title below)		(specify	
621 NW 53RD ST SUITE 260				4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person			
(Street) BOCA RATON	FL	33487	,								Form filed by Mo Person	1 0		
(City)	(State)	(Zip)		Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned														
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Y			ear) if any	eemed tion Date, n/Day/Year)	3. 4. Securities Acquired (A Transaction Disposed Of (D) (Instr. 3, 0 0			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
						Code	v	Amount	(A) or (D)	Price	Transaction(s)			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

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329,272(1)

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

Common Stock

1. Represents common stock acquired in connection with the reasonable best efforts registered public offering of SpringBig Holdings, Inc.?s common stock, par value \$0.0001 per share, which closed on May 31, 2023. These shares were acquired at the at-the-market public offering price of \$0.3037 per share.

2. Held of record by The Kevin R. Lannert Revocable Trust Co-Trustees Kevin Lannert & Amanda Lannert UTA DTD 9/26/2018

05/31/2023

3. The reporting person disclaims beneficial ownership of the securities held by such trust, for which she is a Trustee, except to the extent of her individual pecuniary interest therein. This report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose. **Remarks:**

/s/ Paul Sykes, as Attorney-in-06/02/2023

<u>Fact</u>

** Signature of Reporting Person Date

\$0.3037

A

329,272(2)(3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Notes⁽²⁾

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