FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Glassford Patricia | | | Requiring S (Month/Day | 2. Date of Event Requiring Statement (Month/Day/Year) 06/14/2022 3. Issuer Name and Ticker or Trading Symbol SpringBig Holdings, Inc. [SBIG] | | | | | | |
|---|---------|-------|--|---|---|------------------------------|--|---|--|---|
| (Last) (First) (Middle) 621 NW 53RD ST | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | |
| SUITE 260 | | | - | | Officer (give title below) | | (specify | 6. Individual or Joint/Group Filing (Check Applicable Line) | | |
| (Street) BOCA RATON | FL | 33487 | | | unic solon, | Belowy | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | by More than One |
| (City) | (State) | (Zip) | | | | | | | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | | | . Amount of Securities Beneficially Owned (Instr.) | | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | |
| (((((((((((((((((((| | | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of S Underlying Derivative S (Instr. 4) | | | | 5. Ownership Form: Direct (D) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | | | Date | Expiration | | Amount or Number of | Derivative Security | | or Indirect (I) (Instr. 5) | 3) |

Explanation of Responses:

Remarks:

No securities are beneficially owned.

/s/ Paul Sykes, as Attorney-in-Fact

06/17/2022

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.