SEC Form 3 FORM 3

## UNITED STATES SECURITIES AND EXCHANGE

COMMISSION Washington, D.C. 20549

OMB APPROVAL

3235-0104

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per 0.5 response:

OMB Number:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person <sup>*</sup> <u>TCAC Sponsor, LLC</u>				2. Date of Event Requiring Statement (Month/Day/Year) 02/11/2021		3. Issuer Name and Ticker or Trading Symbol <u>SpringBig Holdings, Inc.</u> [SBIG]						
(Last) (First) (Middle) 655 THIRD AVENUE, 8TH FL			•)			4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Own		vner	Filed 02/1	f Amendment, Date of Original d (Month/Day/Year) /11/2021		
(Street) NEW YORK	NY	10017	,			Officer (giv title below)		Other (s below)	pecny		ck Applicable Form filed b Person	y One Reporting y More than One
(City)	(State	e) (Zip)										
			Table I	- Non-De	erivat	ive Securities E		-				
1. Title of Security (Instr. 4)						2. Amount of Securities Beneficially Owned (Instr. 4) (D) or Inc (I) (Instr.		rect direct	4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Table II - Derivative Securities Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)												
4) Exp			Expiration D			Title and Amount of Securities nderlying Derivative Security (Ins					5. Ownership Form: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr.
			Date Exercisable	Expiratio Date	n Titl	e	Amount Number Shares		Deriva Secur	ative	or Indirect (I) (Instr. 5)	5)
Class B ordinary shares			(1)	(1)	C	Class B ordinary shares	4,901,250 <sup>(2)(3)(4)</sup>		(1)		D	
1. Name and TCAC S		s of Reporting Per o <u>r, LLC</u>	rson <sup>*</sup>									
(Last) 655 THIRI		(First) NUE, 8TH FL	(Middle)									
(Street) NEW YOF	RK	NY	10017									
(City)		(State)	(Zip)									
1. Name and Address of Reporting Person <sup>*</sup> Tuatara Capital Fund II, L.P.												
(Last) 655 THIRI		(First) NUE, 8TH FL	(Middle)									
(Street) NEW YOF	RK	NY	10017									
(City)		(State)	(Zip)									

## Explanation of Responses:

1. As described in the issuer's registration statement on Form S-1 (File No. 333-252484) (the "Registration Statement") under the heading "Description of Securities - Founder Shares", the Class B ordinary shares will automatically convert into Class A ordinary shares on a one-for-one basis concurrently with or immediately following the consummation of the issuer's initial business combination, subject to adjustment as described in the Registration Statement. The Class B ordinary shares have no expiration date.

2. These shares represent Class B ordinary shares held by the reporting person, acquired pursuant to a subscription agreement by and between the reporting person and the issuer.

The Class B ordinary shares owned by the reporting person includes up to 656,250 shares that are subject to forfeiture in the event the underwriters of the initial public offering of the issuer's securities do not exercise in full their over-allotment option as described in the issuer's registration statement.

3. TCAC Sponsor, LLC (the "Sponsor") is the record owner of these shares. Tuatara Capital Fund II, L.P ("Fund II") is the sole member of the Sponsor. Fund II was omitted as a reporting person from the Sponsor's original Form 3 and was also omitted from a Form 4 filed by the reporting person after its original Form 3 was filed. Fund II is controlled by a board of managers comprised of three individuals - Albert Foreman, Mark Zittman and Marc Riiska.

4. Any action by the Sponsor with respect to shares of the Issuer, including voting and dispositive decisions, requires a majority vote of the managers of the board of managers of Fund II. Under the so-called "rule of three," because voting and dispositive decisions are made by a majority of Fund II's managers, none of the managers is deemed to be a beneficial owner of the Issuer's securities, even those in which he holds a pecuniary interest. Accordingly, none of the managers is deemed to have or share beneficial ownership of the founders shares held by the Sponsor.

<u>TCAC Sponsor, LLC, By:</u> <u>: Al Foreman , as</u> <u>authorized signatory</u>	<u>06/28/2022</u>
<u>Tuatara Capital Fund II,</u> <u>L.P., By: Al Foreman, as</u> authorized signatory	<u>06/28/2022</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.