FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

# **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*       2. Date of Eve Statement (Mr. 06/14/2022)					3. Issuer Name and Ticker or Trading Symbol SpringBig Holdings, Inc. [ SBIG ]						
(Last) 621 NW 53RD ST SUITE 260  (Street) BOCA RATON  (City)	FL (State)	(Middle) 33487 (Zip)			Relationship of Reporting Person(s) to Issu (Check all applicable)     Director     X Officer (give title below)     Chief Technology Of	10% Owner Other (specify		Individual or Joint/Grou	Original Filed (Month/Day/Year)  up Filing (Check Applicable Line)  One Reporting Person  Nore than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)			Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)					
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)  2. Date Exercisable a Expiration Date (Month/Day/Year)  Date Exercisable Expiration Date Exercisable Date		ate	Security (Instr. 4) Conve		4. Conversion or Exercise Price of	rcise or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)				
			Expiration Date	Title	Amount or Number of Shares	Derivative Security	(Instr. 5)				
Stock Option			(1)	06/21/2031	Common Stock	163,044	1.26	D			

## Explanation of Responses:

1. Half of the stock options are fully vested and exercisable and the remainder become exercisable and vest in equal monthly installments over a twenty-four month period following the closing of the business combination under the Amended and Restated Agreement and Plan of Merger, dated as of April 14, 2022, as amended by Amendment No. 1, dated as of May 4, 2022, by and among Tuatara Capital Acquisition Corp., HighJump Merger Sub, Inc., and SpringBig, Inc. that occurred on June 14, 2022.

### Remarks:

/s/ Paul Sykes, as Attorney-in-Fact 06/17/2022

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

#### POWER OF ATTORNEY

Know all by these presents, that the undersigned hereby makes, constitutes and appoints each of Paul Sykes and Arlean Lee, or either of them as

- 1. Prepare, execute, and submit to the Securities and Exchange Commission ("SEC") a Form ID, including amendments thereto, and any other do
- 2. Prepare, execute and submit to the SEC, SpringBig Holdings, Inc. (the "Company"), and/or any national securities exchange on which the Company"
- 3. Obtain, as the undersigned's representative and on the undersigned's behalf, information regarding transactions in the Company's equity

  The undersigned acknowledges that:
- a) This Power of Attorney authorizes, but does not require, the Attorney-in-Fact to act in his or her discretion on information provided to
- b) Any documents prepared or executed by the Attorney-in-Fact on behalf of the undersigned pursuant to this Power of Attorney will be in suc
- c) Neither the Company nor the Attorney-in-Fact assumes any liability for the undersigned's responsibility to comply with the requirements (
- d) This Power of Attorney does not relieve the undersigned from responsibility for compliance with the undersigned's obligations under Sect.

The undersigned hereby grants to the Attorney-in-Fact full power and authority to do and perform each and every act and thing requisite, neces

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 4 or 5 or Schedules 13D

IN WITNESS WHEREOF, the undersigned has executed this Power of Attorney as of
June 14, 2022.

/s/ Navin Anand Signature

Navin Anand Print Name