

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 28, 2026

SPRINGBIG HOLDINGS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-40049
(Commission File Number)

88-2789488
(IRS Employer
Identification No.)

621 NW 53rd Street, Ste. 260
Boca Raton, Florida, 33487
(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: **(800) 772-9172**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
None		

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements with Certain Officers.

On May 28, 2026 (the “Effective Date”), SpringBig Holdings, Inc. (the “Company”) entered into a Separation Agreement (the “Separation Agreement”) with Jaret Christopher and Mr. Christopher’s service with the Company as Chief Executive Officer and a director concluded. Mr. Christopher's departure was not the result of any disagreement with the Company regarding its operations, policies, or practices. Pursuant to the Separation Agreement, Mr. Christopher will receive (i) continuation of his base salary for two months, (ii) Company-paid COBRA premiums for up to two months, and (iii) an additional cash payment of \$50,000, subject to his compliance with the terms of the Separation Agreement and the expiration of a 30-day review period without rescission. No unvested compensatory awards accelerated in connection with the separation. The Separation Agreement contains customary provisions, including a general release of claims, confidentiality, non-disparagement, non-solicitation, non-competition, and cooperation obligations.

Item 9.01. Exhibits

Exhibit No. Description of Exhibit

104	Cover Page Interactive Data File (embedded within the Inline XBRL document).
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SIGNATURE

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SPRINGBIG HOLDINGS, INC.

June 3, 2026

By: /s/ Jason Moos

Name: Jason Moos

Title: Chief Financial Officer