Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHA	NGES IN	BENEFICIAL	_OWNERSH	IIP

OMB APPROVAL										
OMB Number:	3235-0287									
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hours per response:	0.5									

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lannert Amanda</u>			2. Issuer Name and Ticker or Trading Symbol SpringBig Holdings, Inc. [ SBIG ]								(Che	elationship of the control of the co	able) r	Pers	10% Ov	vner			
	53RD ST	irst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 08/22/2022								Officer below)	(give title	Other (s below)		specify		
SUITE 2	60 				4. If	f Amer	ndment, I	Date o	of Original F	iled	(Month/Da	ay/Year)		6. In	dividual or J	oint/Group	Filing	(Check Ap	plicable
(Street)	ATON F	г	33487											2	Form fi	led by One		•	
———	AION I														Form fi Person	led by More	than	One Repor	ting
(City)	(8	tate)	(Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date					action 2A. Deemed Execution Date if any (Month/Day/Yea		, Transaction Disposed Code (Instr. 5)		ities Acquired (A) or d Of (D) (Instr. 3, 4 an			5. Amou Securitie Beneficia Owned F Reported	s Formally (D) (ollowing (I) (I		wnership n: Direct or Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	mount (A) or (D)			Transact	Transaction(s) (Instr. 3 and 4)			(111341. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercion Price of Derivative Security		e (Month/Day/Year	3A. Deemed Execution Da if any (Month/Day/Y	C	ransaction ode (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amou of Securities Underlying Derivative Securi (Instr. 3 and 4)		ecurity	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	у	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)
				c	ode	v	(A)	(D)	Date Exercisable		expiration Pate	Title	OI N Of	lumber					
Common Stock	(1)	08/22/2022			A		25,000		(2)	T	(2)	Commo Stock		25,000	\$0	25,000		D	

## **Explanation of Responses:**

- 1. Each restricted stock unit represents a contingent right to receive one share of common stock of SpringBig Holdings, Inc.
- 2. Restricted stock units vest one-third per year beginning on the first anniversary of the date of grant.

## Remarks:

/s/ Paul Sykes, as Attorney-in-

**Fact** 

\*\* Signature of Reporting Person

Date

08/24/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.